

THE INTERNATIONAL BUSINESS ACCELERATOR

INBOUND LA

An IBA Market Entry Program

ASSESSMENT

Founding teams meet with IBA team to assess needs, requirements and expected outcomes and deliverables for the duration of the InboundLA program.

CURRICULUM

Founding teams progress through a self-paced online framework based on five years of the IBA's successful curriculum. The course is presented in five hours of learning content via six modules.

WEBINARS

Using assessments, course feedback and commonalities among companies and sectors, the IBA hosts webinars + Q&As with industry and sector experts in international business.

1:1 COACHING

Every startup has its own growth strategy, roadblocks, blind spots and timeline. To address this, every company receives personal and customized business coaching to accelerate the growth trajectory.

EXPERTS

No entrepreneurial program is complete without advisors, mentors, experts and advocates. Founding teams have access to the IBA's network of experts representing academia and the public and private sectors.

FUNDING

Founding teams will understand the the US landscape of growth capital and finish the program with confidence and funding readiness. Expect introductions to Angels, VCs government programs, crowd-equity platforms and more.

SETTING UP OPERATIONS

Your startup demands a customized success plan. Some startups want to establish a US presence from the home country. Others will require a full suite of legal, tax, immigration, HR, IP and other services to set up operations. Whatever your startup's needs, the IBA creates custom cost effective packages for compliance and profit.